Rep Order# 9795154 Ver# 5 Status Revised

Traffic Order# 50880

09/24/2012 12:47 PM 09/24/2012 12:34 PM

Last Received: Showing Buylines: All Rep & Sta Revised Lines

Printed:

WKRC-TV CINCINNATI, OH Station) POLITICAL Advertiser (

) GMMB Agency (3050 K ST NW

Rep Firm

Product **OBAMA 4 AMERICA *A** WASHINGTON, DC 20007

) WASHINGTON Sales Office () ALEXANDRA BRADLEY Salesperson (

2 of 7

Estimate# 1536 Buyer

Agency C/P1/P2/E 95/101/1536

Meredith Kaufman Phone#

Flight Dates 09/25/2012 - 10/01/2012 Hiatus Weeks

Salesperson Phone# 202-955-5342 202-955-5348 Salesperson FAX#

Fax#

EC'd Yes

--- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CHANGES FOR LINE 31 OK. PLS CNF

Was 40, 135 + 83,075

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1		nt Changed,	GOOD MORNING CINCY @ 5A /5 1X ADD , Rate Changed , Spots/week Changed	:30	s200.00	09/25-10/01	4	1	4	\$800.00	
	*2	TU-F,M V3 Comme	530A-6A nt Changed	GOOD MORNING CINCY , Rate Changed	:30	s200.00	09/25-10/C1	2	1	2	\$400.00	
	*3	TU-F,M V3 Comme	6A-630A ent Changed	GOOD MORNING CINCY , Rate Changed	:30	s450.00	09/25-10/01	3	1	3	\$1,350.00	
	*4	TU-F,M V3 Comme	630A-7A ent Changed	GOOD MORNING CINCY , Rate Changed	:30	s450.00	09/25-10/01	2	1	2	\$900.00	
	*5	TU-F,M V3 Comme	7A-730A ent Changed	THE EARLY SHOW , Rate Changed	:30	s225.00	09/25-10/01	3	1	3	\$675.00	
	*6	TU-F,M V3 Comme	730A-8A ent Changed	THE EARLY SHOW	:30	s225.00	09/25-10/01	2	1	2	\$450.00	
	*7	TU-F,M V3 Comme	8A-830A ent Changed	THE EARLY SHOW	:30	s225.00	09/25-10/01	3	1	3	\$675.00	

09/24/2012 12:47 PM 3 of 7 Rep Order# 9795154 EC'd Yes Traffic Order# 50880 Printed: Ver# 5 Status Revised

Last Received: 09/24/2012 12:34 PM Showing Buylines: All Rep & Sta Revised Lines

Station Adver Produ	tiser () POLITICAL ct OBAMA 4 AMERICA *A ate# 1536 Meredith Kaufman			WA) GMMB 0 K ST NW SHINGTON	, DC 20007 101/1536		Rep Firm Sales Office Salesperson	,	WASHINGT ALEXANDI	'ON RA BRADLEY	
Estima Buyer Phone				Agency C/P1/ Flight Dates Hiatus Weeks	09/25	/2012 - 10/01/201	2	Salesperson Salesperson		202-955-5 202-955-5		
Fax# LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*8	TU-F,M 830A-9A	THE EARLY SHOW		:30	s225.00	09/25-10/01	2	1	2	\$450.00	
		V3 Comment Changed	, Rate Changed									
	*10	SA 630A-7A V3 Comment Changed	12 NEWS SATURDAY , Rate Changed		:30	s125.00	09/29-09/29	1	1	1	\$125.00	
	*11	SA 730A-8A V3 Comment Changed	12 NEWS SATURDAY , Rate Changed		:30	s125.00	09/29-09/29	1	1	1	\$125.00	
	*12	V3 Comment Changed	SATURDAY EARLY SHOW V5 1X ADD , Rate Changed , Spots/week Changed		:30	\$350.00	09/29-09/29	2	1	2	\$700.00	
	*13	SU 430A-5A V3 Comment Changed	GOOD MORNING CINCY	@ 430A	:30	s350.00	09/30-09/30	1	1	1	\$350.00	
	*16	TU-F,M 11A-12P V3 Comment Changed	PRICE IS RIGHT		:30	s1,000.00	09/25-10/01	4	1	4	\$4,000.00	
	*17	TU-F,M 12P-1230 V3 Comment Changed	P 12 NEWS AT NOON		:30	s500.00	09/25-10/01	5	1	5	\$2,500.00	
	*18	TU-F,M 1230P- 130P	THE YOUNG AND RESTI	ESS	:30	s850.00	09/25-10/C1	5	1	5	\$4,250.00	
		V3 Comment Changed	l, Rate Changed									
	*19	TU-F,M 130P-2P V3 Comment Changed	BOLD AND BEAUTIFUL A, Rate Changed		:30	s850.00	09/25-10/01	5	1	5	\$4,250.00	
	*20	TU-F,M 2P-3P V3 Comment Changed	THE TALK		:30	\$350.00	09/25-10/01	4	1	4	\$1,400.00	
	*21	SA 930A-107 V3 Comment Changed	A SATURDAY EARLY SHOWN, Rate Changed	1	:30	\$350.00	09/29-09/29	1	1	1	\$350.00	

Rep Order#	9795154	Ver# 5	Status Revised	Traffic Order# 50880	Printed:	09/24/2012 12:47 PM	4 of
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d Yes Last Received: 09/24/2012 12:34 PM
Showing Buylines: All Rep & Sta Revised Lines

Advertiser Product	OBAMA 4 AMER	AL		Agency	3050 K WASHI	NGTON, I	DC 20007		Rep Firm Sales Office Salesperson		WASHINGT ALEXANDI	TON RA BRADLEY	
Estimate# Buyer Phone#	1536 Meredith Kaufma	n		Agency C Flight Da Hiatus W	tes		01/1536 012 - 10/01/2012		Salesperson Salesperson		202-955-5 202-955-5		
Fax# LT Lr	n Day Ti	ime P	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*2	22 SU 9A V3 Comment C		CBS SUNDAY MCRNING			:30	s450.00	09/30-09/30	1	1	1	\$450.00	
*2			CBS SUNDAY MORNING			:30	s450.00	09/30-09/30	1	1	1	\$450.00	
*2			CBS SUNDAY MORNING			:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
* 2			FACE THE NATION			:30	s850.00	09/30-09/30	1	1	1	\$850.00	
* 2	•		LET'S MAKE A DEAL Rate Changed			:30	s750.00	09/25-10/01	5	1	5	\$3,750.00	
*;	•		12 NEWS FIRST Rate Changed			:30	s650.00	09/25-10/01	5	1	5	\$3,250.00	
*;			12 NEWS FIRST Rate Changed			:30	\$650.00	09/25-10/01	5	1	5	\$3,250.00	
*	· .		12 LOCAL NEWS Rate Changed			:30	\$750.00	09/25-10/01	5	1	5	\$3,750.00	
(*	Sales Remar	k: V5 1X Changed,	12 LOCAL NEWS RTE CHG CX Rate Changed changed			:30	s800.00	09/25-10/C1	4 P2	1	4	\$3,200.00	
*	•		12 NEWS AT 6P Rate Changed			:30	s1,900.00	09/25-10/01	5	1	5	\$9,500.00	

Traffic Order# 50880 Rep Order# 9795154 Ver# 5 Status Revised

EC'd Yes

*56

SU

9P-10P

V3 Comment Changed, Rate Changed

THE GOOD WIFE

Printed: Last Received: Showing Buylines: All Rep & Sta Revised Lines

09/24/2012 12:47 PM 09/24/2012 12:34 PM

1

1

09/30-09/30

1

\$4,500.00

Rep Firm Station WKRC-TV CINCINNATI, OH Agency) GMMB) WASHINGTON Sales Office (3050 K ST NW) POLITICAL Advertiser) ALEXANDRA BRADLEY Salesperson (WASHINGTON, DC 20007 **OBAMA 4 AMERICA *A** Product Agency C/P1/P2/E 95/101/1536 Estimate# 1536 202-955-5342 Salesperson Phone# Flight Dates 09/25/2012 - 10/01/2012 Meredith Kaufman Buyer 202-955-5348 Salesperson FAX# **Hiatus Weeks** Phone# Fax# Spots/Week # of Total Total Cost Daypart Rate Dates Len Time Program LT Ln Day Spots Weeks ____ ____ ____ _____ 1 \$450.00 09/29-09/29 1 1 :30 S450.00 6P-630P 12 NEWS *33 SA V3 Comment Changed, Rate Changed \$800.00 1 1 s800.00 09/30-09/30 1 :30 630P-7P LOCAL 12 NEWS *34 SU V3 Comment Changed, Rate Changed 5 \$4,250.00 5 1 :30 S850.00 09/25-10/01 INSIDE EDITION *35 TU-F, M 7P-730P V3 Comment Changed, Rate Changed 5 \$2,000.00 \$400.00 09/25-10/C1 1 727P-8P ENT. TONITE :30 TU-F, M *36 V3 Comment Changed, Rate Changed \$4,000.00 09/25-09/25 1 \$4,000.00 8P-9P NCIS :30 *40 TU V3 Comment Changed, Rate Changed \$2,000.00 1 1 1 09/25-09/25 :30 s2,000.00 TU 10P-11P VEGAS *44 V3 Comment Changed, Rate Changed 1 1 \$5,500.00 :30 s5,500.00 09/26-09/26 1 *46 W 8P-9P SURVIVOR V3 Comment Changed, Rate Changed 09/27-09/27 1 1 \$3,500.00 :30 s3,500.00 *50 TH10P-11P ELEMENTARY V3 Comment Changed, Rate Changed 1 \$5,000.00 1 09/28-09/28 1 :30 s5,000.00 F 10P-11P BLUE BLOOD-CBS *53 V3 Comment Changed, Rate Changed \$2,500.00 1 1 09/30-09/30 1 :30 s2,500.00 ***** 55 SU 7P-8P 60 MINUTES V3 Comment Changed, Rate Changed

\$4,500.00

:30

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	vertiser () POLITICAL duct OBAMA 4 AMERICA *A imate# 1536				3050 K WASHI	INGTON,	DC 20007		Rep Firm Sales Office Salesperson	,	WASHING ALEXAND	TON RA BRADLEY	
Buye Pho	er ne#	1536 Meredith Kauf	man		Agency C/P1/P2/F Flight Dates Hiatus Weeks	E 95/ 09/25/	101/1536 2012 - 10/01/2012	2	Salesperson Salesperson		202-955-5 202-955-5		
Fax#	# Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	‡ of Weeks	Total Spots	Total Cost	Daypart
	 *58	TU-F,M V3 Commen		12 NEWS AT 11P Rate Changed		:30	s1,800.00	09/25-10/01	5	1	5	\$9,000.00	
	*59	SA V3 Commen		12 NEWS @ 11P Rate Changed		:30	\$1,800.00	09/29-09/29	1	1	1	\$1,800.00	
	*60	SU V3 Commen		12 NEWS @ 11P Rate Changed		:30	s1,800.00	09/30-09/30	1	1	1	\$1,800.00	
	*61	TU-F,M	1135P- 1235A	DAVID LETTERMAN		:30	s550.00	09/25-10/01	5	1	5	\$2,750.00	
	*62	SA	1135P- 1205A	Rate Changed DAVID LETTERMAN Rate Changed		:30	s550.00	09/29-09/29	5	1	5	\$2,750.00	
	*63	SA	1205A- 105A	CRIMINAL MINDS		:30	s125.00	09/29-09/29	1	1	1	\$125.00	
	*64	SU Commer	1135P- 1205A	Rate Changed SPORTS AUTHORITY		:30	s450.00	09/30-09/30	1	1	1	\$450.00	
	*74	V3 Commer	nt Changed, 4P-7P	Rate Changed BENGALS VS JAGS		:30	s15,000.00	09/30-09/30	1	1	1	\$15,000.00	

Traffic Order# 50880

Status Revised

Ver# 5

Printed:

Showing Buylines: All Rep & Sta Revised Lines

Last Received:

09/24/2012 12:47 PM

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---REPORT TOTALS---

Rep Order# EC'd Yes

9795154

Report Totals: 122 / \$120,825.00

V3 Comment Changed, Rate Changed

09/24/2012 12:34 PM Last Received: EC'd Yes Showing Buylines: All Rep & Sta Revised Lines Rep Firm) GMMB WKRC-TV CINCINNATI, OH Agency (Station Sales Office () WASHINGTON 3050 K ST NW Advertiser () POLITICAL Salesperson () ALEXANDRA BRADLEY WASHINGTON, DC 20007 OBAMA 4 AMERICA *A Product 95/101/1536 Agency C/P1/P2/E Estimate# 1536 202-955-5342 Flight Dates 09/25/2012 - 10/01/2012 Salesperson Phone# Meredith Kaufman Buyer 202-955-5348 Salesperson FAX# Hiatus Weeks Phone# Fax# 116 / \$109,235.00 Oct 12: 22 / \$13,975.00 Sep 12: Sales Totals: 138 / \$123,210.00 Station Totals: 138 / \$123,210.00 Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---WCPO 26% EKRC 1 % UNKN 0% WBQC 0 % Market Totals \$473,885 CABL 0% 2 % 10% 268 WLWT 35% WSTR WXIX WKRC

Printed:

09/24/2012 12:47 PM

Traffic Order# 50880

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Books Demos

Rep Order#

9795154

Ver# 5

Status Revised

null RA35+
 Rep Order#
 9795154
 Ver#
 4
 Status
 Returned
 Traffic Order# 50880
 Printed:
 09/24/2012 11:44 AM
 1 of 6

 EC'd
 Yes
 Last Received:
 09/21/2012 11:16 AM

Station WKRC-TV CINCINNATI, OH

Advertiser () POLITICAL Product OBAMA 4 AMERICA *A

Estimate# 1536

1536

Buyer Meredith Kaufman

Phone# Fax# Agency () GMMB 3050 K ST NW

WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536

Flight Dates 09/25/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

Showing Buylines: All Rep & Sta Revised Lines

Sales Office () WASHINGTON

Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342 **Salesperson FAX#** 202-955-5348

--- CONTRACT COMMENT ---

--- REMARKS ---

pls see line 31 rate issue
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F,M	5A-530A	GOOD MORNING CINCY @ 5A Rate Changed	:30	s200.00	09/25-10/01	3	1	3	\$600.00	
	*2	TU-F,M V3 Comme	530A-6A nt Changed,	GOOD MORNING CINCY Rate Changed	:30	\$200.00	09/25-10/01	2	1	2	\$400.00	
	*3	TU-F,M V3 Comme	6A-630A nt Changed,	GOOD MORNING CINCY Rate Changed	:30	s450.00	09/25-10/01	3	1	3	\$1,350.00	
	* 4	TU-F,M V3 Comme	630A-7A nt Changed,	GOOD MORNING CINCY Rate Changed	:30	\$450.00	09/25-10/01	2	1	2	\$900.00	
	*5	TU-F,M V3 Comme	7A-730A nt Changed,	THE EARLY SHOW	:30	\$225.00	09/25-10/01	3	1	3	\$675.00	
	* 6	TU-F,M V3 Comme	730A-8A nt Changed,	THE EARLY SHOW	:30	\$225.00	09/25-10/01	2	1	2	\$450.00	
	*7	TU-F,M V3 Comme	8A-830A nt Changed,	THE EARLY SHOW	:30	s225.00	09/25-10/01	3	1	3	\$675.00	

Traffic Order# 50880 Status Returned Rep Order# 9795154 Ver# 4

V3 Comment Changed, Rate Changed

EC'd Yes

Printed: Last Received: Showing Buylines: All Rep & Sta Revised Lines

09/24/2012 11:44 AM 09/21/2012 11:16 AM 2 of 6

Rep Firm) GMMB WKRC-TV CINCINNATI, OH Agency (Station) WASHINGTON Sales Office (Advertiser () POLITICAL 3050 K ST NW Salesperson () ALEXANDRA BRADLEY WASHINGTON, DC 20007 OBAMA 4 AMERICA *A Product Estimate# Agency C/P1/P2/E 95/101/1536 1536 202-955-5342 09/25/2012 - 10/01/2012 Salesperson Phone# Flight Dates Meredith Kaufman Buyer Salesperson FAX# 202-955-5348 Hiatus Weeks Phone# Fax# Total Cost Daypart Dates Spots/Week # of Total Len Rate Time Program LT Ln Day Weeks Spots _____ ____ ____ ____ ____ 09/25-10/C1 2 1 2 \$450.00 S225.00 830A-9A THE EARLY SHOW :30 TU-F, M *8 V3 Comment Changed, Rate Changed \$125.00 09/29-09/29 1 1 :30 S125.00 630A-7A 12 NEWS SATURDAY *10 SA V3 Comment Changed, Rate Changed 1 :30 S125.00 09/29-09/29 \$125.00 12 NEWS SATURDAY *11 SA 730A-8A V3 Comment Changed, Rate Changed 1 1 1 \$350.00 830A-9A SATURDAY EARLY SHOW :30 s350.00 09/29-09/29 *12 SA V3 Comment Changed, Rate Changed 1 1 \$350.00 09/30-09/30 430A-5A GOOD MORNING CINCY @ 430A :30 s350.00 *13 SU V3 Comment Changed, Rate Changed 4 \$4,000.00 1 :30 S1,000.00 09/25-10/01 4 TU-F, M 11A-12P PRICE IS RIGHT V3 Comment Changed, Rate Changed 5 \$2,500.00 09/25-10/01 5 :30 S500.00 TU-F, M 12P-1230P 12 NEWS AT NOON V3 Comment Changed, Rate Changed 1 5 \$4,250.00 5 THE YOUNG AND RESTLESS \$850.00 09/25-10/01 *18 TU-F, M 1230P-:30 130P V3 Comment Changed, Rate Changed 5 5 \$4,250.00 09/25-10/01 1 TU-F,M 130P-2P BOLD AND BEAUTIFUL :30 \$850.00 V3 Comment Changed, Rate Changed 4 \$1,400.00 1 09/25-10/01 4 TU-F,M 2P-3P THE TALK :30 S350.00 V3 Comment Changed, Rate Changed \$350.06 1 :30 s350.00 09/29-09/29 1 1 *21 SA 930A-10A SATURDAY EARLY SHOW

Rep Order# EC'd Yes 3 of 6 9795154 Status Returned Traffic Order# 50880 09/24/2012 11:44 AM Printed: Ver# 4

09/21/2012 11:16 AM Last Received: Showing Buylines: All Rep & Sta Revised Lines

Station Adver Produ Estima	tiser ct	KRC-TV CINCINNATI, OI () POLITICAL OBAMA 4 AMERICA *A 1536	1			DC 20007 101/1536		Rep Firm Sales Office Salesperson		WASHINGT ALEXANDI	TON RA BRADLEY	
Buyer Phone Fax#		Meredith Kaufman		Flight Dates Hiatus Weeks		2012 - 10/01/201:	2	Salesperson Salesperson		202-955-5 202-955-5		
LT	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*22	SU 9A-930A V3 Comment Changed,	CBS SUNDAY MORNING Rate Changed		:30	s450.00	09/30-09/30	1	1	1	\$450.00	
	*23	SU 930A-10A V3 Comment Changed,	CBS SUNDAY MORNING Rate Changed		:30	\$450.00	09/30-09/30	1	1	1	\$450.00	
	*24	SU 10A-1030A V3 Comment Changed,	CBS SUNDAY MORNING Rate Changed		:30	\$450.00	09/30-09/30	1	1	1	s450.00	
	*25	SU 1030A-11A V3 Comment Changed,	FACE THE NATION Rate Changed		:30	s850.00	09/30-09/30	1	1	1	\$850.00	
	*27	TU-F,M 3P-4P V3 Comment Changed,	LET'S MAKE A DEAL Rate Changed		:30	s _. 750.00	09/25-10/01	5	1	5	s3,750.0C	
	*28	TU-F,M 4P-430P V3 Comment Changed,	12 NEWS FIRST Rate Changed		:30	\$650.00	09/25-10/01	5	1	5	s3,250.0C	
	*29	TU-F,M 430P-5P V3 Comment Changed,	12 NEWS FIRST Rate Changed		:30	s650.00	09/25-10/C1	5	1	5	\$3,250.00	
	*30	TU-F,M 5P-530P V3 Comment Changed,	12 LOCAL NEWS Rate Changed		:30	s750.00	09/25-10/01	5	1	5	\$3,750.00	
	*31	· ·	12 LOCAL NEWS 4 rate needs to be 8 Rate Changed	00.00	:30	s750.00	09/25-10/01	5	1	5	\$3,750.00	
	*32	TU-F,M 6P-630P V3 Comment Changed,	12 NEWS AT 6P Rate Changed		:30	s1,900.00	09/25-10/01	5	1	5	s9,500.00	
	*33	SA 6P-630P V3 Comment Changed,	12 NEWS Rate Changed		:30	\$450.00	09/29-09/29	1	1	1	\$450.00	

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Last Received: Showing Buylines: All Rep & Sta Revised Lines 4 of 6

Advertiser (Product (ertiser () POLITICAL luct OBAMA 4 AMERICA *A nate# 1536 er Meredith Kaufman		3050 K : WASHI	NGTON.	, DC 20007		Rep Firm Sales Office Salesperson	(WASHING? ALEXAND!	ΓΟΝ RA BRADLEY	
Buyer Phone#			Agency C/P1/P2/E Flight Dates Hiatus Weeks		101/1536 /2012 - 10/01/201:	2	Salesperson Salesperson		202-955-5 202-955-5		
Fax# LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*34	SU 630P-7P V3 Comment Changed	LOCAL 12 NEWS , Rate Changed		:30	s800.00	09/30-09/30	1	1	1	\$800.00	
*35	TU-F,M 7P-730P V3 Comment Changed	INSIDE EDITION , Rate Changed		:30	s850.00	09/25-10/01	5	1	5	\$4,250.00	
*36	TU-F,M 727P-8P V3 Comment Changed	ENT. TONITE , Rate Changed		:30	s400.00	09/25-10/01	5	1	* 5	\$2,000.00	
* 40	TU 8P-9P V3 Comment Changed	NCIS , Rate Changed		:30	s4,000.00	09/25-09/25	1	1	1	\$4,000.00	
* 4 4	TU 10P-11P V3 Comment Changed	VEGAS , Rate Changed		:30	s2,000.00	09/25-09/25	1	1	1	\$2,000.00	
*46	W 8P-9P V3 Comment Changed	SURVIVOR I, Rate Changed		:30	s5,500.00	09/26-09/26	1	1	1	\$5,500.0C	
*50	TH 10P-11P V3 Comment Changed	ELEMENTARY I, Rate Changed		:30	\$3,500.00	09/27-09/27	1	1	1	\$3,500.00	
*53	F 10P-11P V3 Comment Change	BLUE BLOOD-CBS		:30	\$5,000.00	09/28-09/28	1	1	1	\$5,000.00	
*55	SU 7P-8P V3 Comment Change	60 MINUTES d, Rate Changed		:30	s2,500.00	09/30-09/30	1	1	1	\$2,500.00	
*56	SU 9P-10P V3 Comment Change	THE GOOD WIFE		:30	s4,500.00	09/30-09/30	1	1	1	\$4,500.00	
* 5 8	TU-F,M 11P-113	5P 12 NEWS AT 11P		:30	s1,800.00	09/25-10/01	5	1	5	\$9,000.00	

V3 Comment Changed, Rate Changed

EC'd	Yes						Show	ving Buylines: All R	19/21/2012 11.1 Rep & Sta Revised				
Statio Adver Produ Estim	rtiser ict	KRC-TV CIN () POLI OBAMA 4 A 1536		Н			I, DC 20007 /101/1536		Rep Firm Sales Office Salesperson		WASHING ALEXAND	TON RA BRADLEY	
Buyer Phone	•	Meredith Kau	fman		Flight Dates Hiatus Weeks		5/2012 - 10/01/201	2	Salesperson Salesperson		202-955- 202-955-		
Fax# LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	 *59	SA V3 Commen		12 NEWS @ 11P Rate Changed	-	:30	s1,800.00	09/29-09/29	1	1	1	\$1,800.00	
	*60	SU V3 Comme		12 NEWS @ 11P Rate Changed		:30	s1,800.00	09/30-09/30	1	1	1	\$1,800.00	
	*61	TU-F,M	1135P- 1235A	DAVID LETTERMAN		:30	\$550.00	09/25-10/01	5	1	5	\$2,750.00	•
		V3 Comme	nt Changed,	Rate Changed									
	* 62	SA	1135P- 1205A	DAVID LETTERMAN		:30	\$550.00	09/29-09/29	5	1	5	\$2,750.00	
		V3 Comme	nt Changed,	Rate Changed									
	*63	SA	1205A- 105A	CRIMINAL MINDS		:30	s125.00	09/29-09/29	1	1	1	\$125.00	
		V3 Comme	nt Changed,	Rate Changed									
	*64	SÜ	1135P- 1205A	SPORTS AUTHORITY		:30	s450.00	09/30-09/30	1	1	1	\$450.00	
		V3 Comme	nt Changed,	Rate Changed									
	*74	SU	4P-7P	BENGALS VS JAGS		:30	s15,000.00	09/30-09/30	1	1	1	\$15,000.00	

Traffic Order# 50880

5 of 6

09/24/2012 11:44 AM

09/21/2012 11:16 AM

Printed:

Last Received:

---REPORT TOTALS---

Rep Order# 9795154

EC'd Yes

Ver# 4

Status Returned

Report Totals: 121 / \$120,825.00

---SALES MONTHLY TOTALS---

Sep 12: 115 / \$109,285.00 Oct 12: 22 / \$13,925.00

V3 Comment Changed, Rate Changed

Sales Totals: 137 / \$123,210.00

EC'd Yes Last Received: 09/21/2012 11:16 AM Showing Buylines: All Rep & Sta Revised Lines WKRC-TV CINCINNATI, OH Agency () GMMB Rep Firm Station Sales Office () WASHINGTON Advertiser () POLITICAL 3050 K ST NW WASHINGTON, DC 20007) ALEXANDRA BRADLEY Product OBAMA 4 AMERICA *A Salesperson (Agency C/P1/P2/E Estimate# 1536 95/101/1536 Flight Dates 09/25/2012 - 10/01/2012 Salesperson Phone# 202-955-5342 Buyer Meredith Kaufman **Hiatus Weeks** Salesperson FAX# 202-955-5348 Phone# Fax# Station Totals: 137 / \$123,210.00 Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---26% Market Totals 0 % EKRC 1% UNKN 0 % WBQC 0 है WCPO \$473,885 CABL 26% 35% WSTR 2 % WXIX 10% WKRC WLWT

Traffic Order# 50880

Status Returned

Printed:

09/24/2012 11:44 AM

6 of 6

Books null Demos RA35+

Rep Order#

9795154

Ver# 4

09/21/2012 11:30 AM 1 of 8 Printed: Traffic Order# 50880 Status Revised Rep Order# 9795154 Ver# 3 Last Received: 09/21/2012 11:16 AM EC'd Yes Showing Buylines: All Rep & Sta Revised Lines

3050 K ST NW

Agency () GMMB Station WKRC-TV CINCINNATI, OH Advertiser () POLITICAL **OBAMA 4 AMERICA *A** Product

WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Estimate# 1536 09/25/2012 - 10/01/2012 Flight Dates Meredith Kaufman

Buyer Hiatus Weeks Phone#

Fax#

******************* Contract Coversheet *****************

V.3 9/21

SEE LNS 1-8/10-13/16-25/27-36/40/44/46/50/53/55-56/58-64/74

FOR RATE REVISIONS

PREVTT=40135 - REVTT=123210 - TOTAL ADD=83075

Rep Firm

Sales Office () WASHINGTON

) ALEXANDRA BRADLEY Salesperson (

Salesperson Phone# 202-955-5342 Salesperson FAX# 202-955-5348
 Rep Order#
 9795154
 Ver#
 3
 Status
 Revised
 Traffic Order# 50880
 Printed:
 09/21/2012 11:30 AM
 2 of

 EC'd
 Yes
 Last Received:
 09/21/2012 11:16 AM

Station WKRC-TV CINCINNATI, OH Advertiser () POLITICAL

Advertiser () POLITICAL

Product OBAMA 4 AMERICA *A

Estimate# 1536

Buyer Meredith Kaufman

Phone# Fax# ODAMA A AMERICA *A

WASHINGTON, DC 20007 C/P1/P2/E 95/101/1536

) GMMB

Agency C/P1/P2/E 95/101/1536 **Flight Dates** 09/25/2012 - 10/01/2012

Hiatus Weeks

Agency (

Rep Firm

Showing Buylines: All Rep & Sta Revised Lines

Sales Office () WASHINGTON

Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342 **Salesperson FAX#** 202-955-5348

--- CONTRACT COMMENT ---

--- REMARKS ---

V.3 9/21

SEE LNS 1-8/10-13/16-25/27-36/40/44/46/50/53/55-56/58-64/74

FOR RATE REVISIONS

PREVTT=40135 - REVTT=123210 - TOTAL ADD=83075

PLS CF - THANKS

LT	Ln	Day Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F,M 5A-530A Sales Remark: V3 Comment Changed	GOOD MORNING CINCY @ 5A V3 REV RATE , Rate Changed	:30	s200.00	09/25-10/01	3 P3	1	3	\$600.00	
	*2	TU-F,M 530A-6A Sales Remark: V3 Comment Changed	V3 REV RATE	:30	\$200.00	09/25-10/01	2	1	2	\$400.00	
	*3	TU-F,M 6A-630A Sales Remark: V3 Comment Changed	GOOD MORNING CINCY V3 REV RATE , Rate Changed	:30	s450.00	09/25-10/01	3 P2	1	3	\$1,350.00	
	* 4	TU-F,M 630A-7A Sales Remark: V3 Comment Changed	GOOD MORNING CINCY V3 REV RATE I, Rate Changed	:30	s450.00	09/25-10/01	2	1	2	\$900.00	
	*5	TU-F,M 7A-/30A Sales Remark: V3 Comment Changed	V3 REV RATE	:30	\$225.00	09/25-10/C1	3	1	3	\$675.00	

3 of 8 09/21/2012 11:30 AM Rep Order# EC'd Yes Status Revised 9795154 Traffic Order# 50880 Printed: Ver# 3

Last Received: 09/21/2012 11:16 AM Showing Buylines: All Rep & Sta Revised Lines

Station Advert Produc	iser (t (CRC-TV CINCINNATI, OH) POLITICAL DBAMA 4 AMERICA *A	3050 K WASH		, DC 20007		Rep Firm Sales Office Salesperson		WASHINGT ALEXAND	ΓΟΝ RA BRADLEY	
Estima Buyer Phone	N	1536 Meredith Kaufman	Agency C/P1/P2/I Flight Dates Hiatus Weeks		101/1536 /2012 - 10/01/201:	2	Salesperson Salesperson	Phone# FAX#	202-955-5 202-955-5		
Fax# LT	Ln	Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*6	TU-F,M 730A-8A THE EARLY SHO Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	s225.00	09/25-10/01	2 Pa	1	2	\$450.00	
	*7	TU-F,M 8A-830A THE EARLY SHO Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	M	:30	s225.00	09/25-10/01		1	3	\$675.00	
	*8	TU-F,M 830A-9A THE EARLY SHO Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	W	:30	s225.00	09/25-10/01	2	1	2	\$450.00	
	*10	SA 630A-7A 12 NEWS SATUR Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	DAY	:30	s125.00	09/29-09/29	1 (3	1	1 .	\$125.00	
	*11	SA 730A-8A 12 NEWS SATUR Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	DAY	:30	s125.00	09/29-09/29	1	1	1	\$125.00	
	*12	SA 830A-9A SATURDAY EARI Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	Y SHOW	:30	\$350.00	09/29-09/29	1 P2	1	1	\$350.00	
	*13	SU 430A-5A GOOD MORNING Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	CINCY @ 430A	:30	s350.00	09/30-09/30	1.	1	1	\$350.00	
	*16	TU-F,M 11A-12P PRICE IS RIGH Sales Remark: V3 REV RATE	HT	:30	s1,000.00	09/25-10/01	4 P1	1	4	\$4,000.00	

V3 Comment Changed, Rate Changed

Last Received: 09/21/2012 11:16 AM Showing Buylines: All Rep & Sta Revised Lines

Statio Adver Produ	tiser ct	KRC-TV CINCINNATI, O () POLITICAL OBAMA 4 AMERICA *A	Н	3050 K S WASHII	NGTON,	DC 20007		Sale	Firm es Office esperson		WASHINGT ALEXANDI	TON RA BRADLEY	
Estima Buyer Phone		1536 Meredith Kaufman		Agency C/P1/P2/E Flight Dates Hiatus Weeks		01/1536 2012 - 10/01/2012			esperson esperson		202-955-5 202-955-5		
Fax# LT	Ln	Day Time	Program		Len	Rate	Dates	Spot	s/Week	Weeks	Total Spots	Total Cost	Daypart
	 *17	•	12 NEWS AT NOON 3 REV RATE Rate Changed		:30	s500.00	09/25-10/01	5	Pa	1	5	s2,500.0C	
	*18	TU-F,M 1230P- 130P Sales Remark: V	THE YOUNG AND RESTLE	ess	:30	\$850.00	09/25-10/01	5	P1	1	5	\$4,250.00	
	*19	V3 Comment Changed, TU-F,M 130P-2P Sales Remark: V V3 Comment Changed,	BOLD AND BEAUTIFUL		:30	s850.00	09/25-10/01	5	enteronal description de la constant	1	5	\$4,250.00	
	*20		THE TALK 73 REV RATE		;30	s350.00	09/25-10/01	4	Pa	1	4	\$1,400.00	
	*21		SATURDAY EARLY SHOW 73 REV RATE		:30	s350.00	09/29-09/29	1	P2	1	1	\$350.00	
	*22	SU 9A-930A Sales Remark: V	CBS SUNDAY MORNING /3 REV RATE , Rate Changed		:30	s450.00	09/30-09/30	1	Pa	1	1	\$450.00	
	*23		CBS SUNDAY MORNING /3 REV RATE , Rate Changed		:30	\$450.00	09/30-09/30	1	TO AND THE PERSON AND	1	1	\$450.00	
	*24		A CBS SUNDAY MORNING V3 REV RATE		:30	s450.00	09/30-09/30	1	PROGRAMMA CONTRACTOR	1	1	\$450.00	

V3 Comment Changed, Rate Changed

Rep Order#	9795154	Ver#	3 Status Revised	Traffic Order# 50880	Printed:	09/21/2012 11:30 AM	5 of
ECIA Vec					Last Received:	09/21/2012 11:16 AM	

Last Received: 09/21/2012 11:16 AM
Showing Buylines: All Rep & Sta Revised Lines

Advertiser Product	KRC-TV CINCINNATI, OH () POLITICAL OBAMA 4 AMERICA *A	Agency () GMM 3050 K ST NV WASHINGTO	V DN, DC 20007		Rep Firm Sales Office Salesperson		WASHINGT ALEXANDF	ON RA BRADLEY	
Buyer Phone#	1536 Meredith Kaufman		95/101/1536 25/2012 - 10/01/2012		Salesperson I		202-955-5 202-955-5		
Fax# LT Ln	Day Time Program	Len		Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*25	SU 1030A-11A FACE THE NA Sales Remark: V3 REV RATE V3 Comment Changed, Rate Change	210N : 30		09/30-09/30	1 P1	1	1	\$850.00	
*27	TU-F,M 3P-4P LET'S MAKE Sales Remark: V3 REV RATE V3 Comment Changed, Rate Change		\$750.00	09/25-10/01	5 P1	1	5	\$3,750.00	
*28	TU-F,M 4P-430P 12 NEWS FIR Sales Remark: V3 REV RATE V3 Comment Changed, Rate Change		s650.00	09/25-10/01	5 P2	1	5	\$3,250.00	
*29	TU-F,M 430P-5P 12 NEWS FIR Sales Remark: V3 REV RATE V3 Comment Changed, Rate Change		s650.00	09/25-10/01	чиносительнай б	1	5	\$3,250.00	
*30	TU-F,M 5P-530P 12 LOCAL NE Sales Remark: V3 REV RATE V3 Comment Changed, Rate Change		need week	09/25-10/C1	5 P2	1	5	\$3,750.00	
*31	TU-F,M 530P-6P 12 LOCAL NE Sales Remark: V3 REV RATE V3 Comment Changed, Rate Change		p se	09/25-10/01	5	1	5	\$3,750.00	
*32	TU-F,M 6P-630P 12 NEWS AT Sales Remark: V3 REV RATE V3 Comment Changed, Rate Change		s1,900.00	09/25-10/01	5 P1	1	5	\$9,500.00	
*33	SA 6P-630P 12 NEWS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Change	:30 d	S450.00	09/29-09/29	1 Pa	1	1	\$450.00	
*34	SU 630P-7P LOCAL 12 NI Sales Remark: V3 REV RATE V3 Comment Changed, Rate Change		\$800.00	09/30-09/30	1 P2	1	1	\$800.00	

Rep Order#	9795154	Ver# 3	Status Revised	Traffic Order# 50880	Printed:	09/21/2012 11:30 AM	6 of 8
EC'd Yes					Last Received:	09/21/2012 11:16 AM	
					Showing Buylines: All I	Rep & Sta Revised Lines	

Advertiser Product Estimate# Buyer Phone#	KRC-TV CINCINNATI, OH () POLITICAL OBAMA 4 AMERICA *A 1536 Meredith Kaufman	3050 K ST NW WASHINGTON, DC 20007 Sa Agency C/P1/P2/E 95/101/1536 Flight Dates 09/25/2012 - 10/01/2012 Sa Hiatus Weeks Sa			Rep Firm Sales Office () WASHINGTON Salesperson () ALEXANDRA BRADLEY Salesperson Phone# 202-955-5342 Salesperson FAX# 202-955-5348						
Fax# LT Ln	Day Time Program		Len	Rate	Dates	Spo	ts/Week	Weeks	Total Spots	Total Cost	Daypart
*35	TU-F,M 7P-730P INSIDE EDITION Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	s850.00	09/25-10/01	5	P2	1	5	s4,250.0C	
*36	TU-F,M 727P-8P ENT. TONITE Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	S400.00	09/25-10/01	5	63	1	5	\$2,000.00	
*40	TU 8P-9P NCIS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	s4,000.00	09/25-09/25	1	P2	1 .	1	\$4,000.00	
*44	TU 10P-11P VEGAS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	s2,000.00	09/25-09/25	1	P3	1	1	\$2,000.00	
*46	W 8P-9P SURVIVOR Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	s5,500.00	09/26-09/26	1	Pa	1	1	\$5,500.00	
*50			:30	s3,500.00	09/27-09/27	1	PZ	1	1	\$3,500.00	
*53	F 10P-11P BLUE BLOOD-CBS Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed		:30	s5,000.00	09/28-09/28	1	P1	1	1	\$5,000.00	
*55	·		:30	s2,500.00	09/30-09/30	1	Pa	1	1	\$2,500.00	

Rep Order#	9795154	Ver# 3	Status Revi	ed Traffic Order# 50880	Printed:	09/21/2012 11:30 AM	7 of
EC'd Yes					Last Received:	09/21/2012 11:16 AM	
					Showing Buylines: All I	Rep & Sta Revised Lines	

Product Estimate	Advertiser () POLITICAL Product OBAMA 4 AMERICA *A Estimate# 1536 Buyer Meredith Kaufman			3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/25/2012 - 10/01/2012			Sa Sa	p Firm les Office lesperson lesperson	(),					
Phone#	14	viciodini Radii	111411		e e	03,20	. 2012 10, 01, 2012			lesperson		202-955-		
Fax# LT 1	-n	Day	Time	Program		Len	Rate	Dates	Spc	ts/Week	Weeks	Total Spots	Total Cost	Daypart
				MUE COOD MIEE		:30	s4,500.00	09/30-09/30	1	Pa	1	1	\$4,500.00	
×	56	SU Sales Rem	9P-10P	THE GOOD WIFE V3 REV RATE		.30	34,300.00	09/30-09/30	1	4 00	1	1	41,000.00	
				, Rate Changed										
		vs commen	c changed	, Rate Changed										
*	*58	TU-F,M Sales Rem V3 Commen	ark:	P 12 NEWS AT 11P V3 REV RATE I, Rate Changed		:30	s1,800.00	09/25-10/01	5	P2	1	5	\$9,000.00	
¥	*59	SA Sales Rem V3 Commen	ark:	P 12 NEWS @ 11P V3 REV RATE 1, Rate Changed		:30	s1,800.00	09/29-09/29	1	an de le per roccasionos investigans per la rivers per la recursor per la recu	1	1	\$1,800.00	
,	*60	SU Sales Rem V3 Commen	ark:	SP 12 NEWS @ 11P V3 REV RATE d, Rate Changed		:30	s1,800.00	09/30-09/30	1	in the second se	1	1	\$1,800.00	
,	* 61	TU-F,M	1135P- 1235A	DAVID LETTERMAN		:30	s550.00	09/25-10/01	5	P2	1	5	\$2,750.00	
		Sales Rem	ark:	V3 REV RATE										
		V3 Commen	t Changed	d, Rate Changed						The state of the s				
	*62	SA	1135P- 1205A	DAVID LETTERMAN		:30	s550.00	09/29-09/29	5		1	5	\$2,750.00	
		Sales Rem	ark:	V3 REV RATE										
		V3 Commen	t Changed	d, Rate Changed										
	*63	SA	1205A- 105A	CRIMINAL MINDS		:30	s125.00	09/29-09/29	1	63	1	1	\$125.00	
		Sales Rem	nark:	V3 REV RATE										
		V3 Commen	t Change	d, Rate Changed										
	*64	SU	1135P- 1205A	SPORTS AUTHORITY		:30	\$450.00	09/30-09/30	1	65	1	1	\$450.00	
		Sales Rem		V3 REV RATE										

V3 Comment Changed, Rate Changed

 Rep Order#
 9795154
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 09/21/2012 11:30 AM
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 8

 EC'd
 Yes
 Last Received:
 09/21/2012 11:16 AM
 Showing Buylines:
 All Rep & Sta Revised Lines

Rep Firm) GMMB Agency (WKRC-TV CINCINNATI, OH Station) WASHINGTON Sales Office (3050 K ST NW Advertiser) POLITICAL Salesperson () ALEXANDRA BRADLEY WASHINGTON, DC 20007 OBAMA 4 AMERICA *A Product Agency C/P1/P2/E 95/101/1536 Estimate# 1536 Salesperson Phone# 202-955-5342 09/25/2012 - 10/01/2012 Flight Dates Buyer Meredith Kaufman Salesperson FAX# 202-955-5348 Hiatus Weeks Phone# Fax#

Total Cost Daypart Spots/Week # of Total Dates Len Rate Day Time Program LTLn Weeks Spots ----62 1 \$15,000.00 09/30-09/30 1 \$15,000.00 :30 *74 SU 4P-7P BENGALS VS JAGS

Sales Remark: V3 REV RATE
V3 Comment Changed, Rate Changed

--- REPORT TOTALS---

Report Totals: 121 / \$120,825.00

---SALES MONTHLY TOTALS---

Sep 12: 115 / \$109,285.00 Oct 12: 22 / \$13,925.00

Sales Totals: 137 / \$123,210.00 Station Totals: 137 / \$123,210.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

0 왕 WCPO 26% 0% WBQC 1% UNKN \$473,885 CABL 0% EKRC Market Totals 10% 35% WSTR 2% WXIX WKRC 26% WLWT

Books null
Demos RA35+

09/19/2012 11:47 AM 1 of Status Returned Traffic Order# 50880 Printed: Rep Order# 9795154 Ver# 2 Last Received: 08/21/2012 1:38 PM EC'd Yes

Showing Buylines: All Rep & Sta Revised Lines

WKRC-TV CINCINNATI, OH Station Advertiser () POLITICAL

OBAMA 4 AMERICA *A Product Estimate# 1536

Buyer Phone# Fax#

Meredith Kaufman

Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536

Flight Dates 09/25/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () ALEXANDRA BRADLEY

6

202-955-5342 Salesperson Phone# Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 1,2,3,4,5,6,7,8,10,11,12,13,16,17,18,19,20, 21, 22, 23, 24, 25, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 40, 44, 46, 50, 53, 55, 5658, 59, 60, 61 t/r lynda/jim

LT	Ln	Day Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F,M 5A-530 Station Remark:		:30	s110.00	09/25-10/C1	3	1	3	\$330.00	
	*2	TU-F,M 530A-6 Station Remark:	GA GOOD MORNING CINCY V2 pls adjust rate to 200.	:30	s110.00	09/25-10/01	2	1	2	\$220.00	
	*3	TU-F,M 6A-630 Station Remark:	OA GOOD MORNING CINCY V2 pls adjust rate to 450.	:30	s200.00	09/25-10/C1	3	1	3	\$600.00	
	* 4	TU-F,M 630A-	7A GOOD MORNING CINCY V2 pls adjust rate to 450.	:30	s200.00	09/25-10/01	2	1	2	\$400.00	
	*5	TU-F,M 7A-73		:30	s100.00	09/25-10/01	3	1	3	\$300.00	
	*6	TU-F,M 730A- Station Remark:	8A THE EARLY SHOW V2 pls adjust rate to 225.	:30	s100.00	09/25-10/01	2	1	2	\$200.00	

THE TALK

Station Remark: V2 pls adjust rate to 350.

2P-3P

*20 TU-F, M

Printed:

09/19/2012 11:47 AM 08/21/2012 1:38 PM

Last Received: Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH) POLITICAL Advertiser **OBAMA 4 AMERICA *A Product** 1536 Estimate# Meredith Kaufman Buyer

EC'd Yes

) GMMB Agency 3050 K ST NW WASHINGTON, DC 20007 95/101/1536 Agency C/P1/P2/E

Rep Firm Sales Office (Salesperson (

) WASHINGTON) ALEXANDRA BRADLEY

2 of 6

Salesperson Phone# 202-955-5342 09/25/2012 - 10/01/2012 Flight Dates 202-955-5348 Salesperson FAX# Hiatus Weeks Phone# Fax# Spots/Week # of Total Total Cost Daypart Dates Len Rate Time Program LTLn Day Spots Weeks ____ _____ _____ ____ ____ ____ 1 3 \$300.00 09/25-10/01 3 S100.00 :30 8A-830A THE EARLY SHOW ***7** TU-F, M V2 pls adjust rate to 225. Station Remark: \$200.00 2 2 1 09/25-10/01 :30 S100.00 THE EARLY SHOW 830A-9A *8 TU-F, M Station Remark: V2 pls adjust rate to 225. 1 \$90.00 1 :30 s90.00 09/29-09/29 630A-7A 12 NEWS SATURDAY SA *10 Station Remark: V2 pls adjust rate to 125. 1 \$90.00 09/29-09/29 1 1 s90.00 :30 730A-8A 12 NEWS SATURDAY *11 V2 pls adjust rate to 125. Station Remark: 1 \$120.00 09/29-09/29 1 S120.00 830A-9A SATURDAY EARLY SHOW :30 SA *12 V2 pls adjust rate to 350. Station Remark: \$25.00 1 1 S25.00 09/30-09/30 :30 GOOD MORNING CINCY @ 430A 430A-5A *13 SU Station Remark: V2 pls adjust rae to 350. 1 4 \$600.00 4 s150.00 09/25-10/01 :30 11A-12P PRICE IS RIGHT *16 TU-F, M Station Remark: V2 pls adjust rate to 1,000. 5 \$750.00 5 1 s150.00 09/25-10/01 12P-1230P 12 NEWS AT NOON :30 TU-F, M Station Remark: V2 pls adjust raet to 500. 5 \$750.00 1 09/25-10/C1 5 :30 S150.00 1230P-THE YOUNG AND RESTLESS *18 TU-F, M 130P Station Remark: V2 pls adjust rate to 850. \$750.00 1 5 09/25-10/01 5 :30 S150.00 BOLD AND BEAUTIFUL TU-F, M 130P-2P V2 pls adjust rate to 850. Station Remark:

:30

s150.00

\$600.00

1

4

09/25-10/01

4

Rep Order# 9795154 Ver# 2 Status Returned Traffic Order# 50880 EC'd Yes

Station Remark: V2 pls adjust rate to 1,900.

Printed: 09/19/2012 11:47 AM Last Received: 08/21/2012 1:38 PM Showing Buylines: All Rep & Sta Revised Lines

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Station Advertiser Product Estimate#	VKRC-TV CINCINNATI, OH () POLITICAL OBAMA 4 AMERICA *A 1536	Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Pages 09/25/2012 - 10/01/2012				Rep Firm Sales Office () WASHINGTON Salesperson () ALEXANDRA BRADLEY			
Buyer Phone# Fax#	Meredith Kaufman	Flight Dates Hiatus Weeks		2012 - 10/01/2012		Salesperson I		202-955-53 202-955-53	
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost Daypart
*2			:30	\$120.00	09/29-09/29	1	1	1	\$120.00
*2:	Station Remark: V2 pls adjust rate to		:30	s140.00	09/30-09/30	1	1	1	\$140.00
*2	SU 930A-10A CBS SUNDAY MORNING Station Remark: V2 pls adjust rate to		:30	S140.00	09/30-09/30	1	1	1	\$140.00
*2	Station Remark: V2 pls adjust rate to		:30	S140.00	09/30-09/30	1	1	1	\$140.06
*2	SU 1030A-11A FACE THE NATION Station Remark: V2 pls adjust rate to		:30	\$150.00	09/30-09/30	1	1	1	\$150.00
*2	7 TU-F,M 3P-4P LET'S MAKE A DEAL Station Remark: V2 pls adjust rate to		:30	s125.00	09/25-10/01	5	1	5	\$625.00
*2	3 TU-F,M 4P-430P 12 NEWS FIRST Station Remark: V2 pls adjust rate to		:30	\$180.00	09/25-10/01	5	1	5	\$900.00
*2	9 TU-F,M 430P-5P 12 NEWS FIRST Station Remark: V2 pls adjust rate to		:30	s180.00	09/25-10/01	5	1	5	\$900.00
*3	O TU-F,M 5P-530P 12 LOCAL NEWS Station Remark: V2 pls adjust rate to		:30	s200.00	09/25-10/01	5	1	5	\$1,000.00
*3	1 TU-F,M 530P-6P 12 LOCAL NEWS Station Remark: V2 pls adjust rate to		:30	s200.00	09/25-10/01	5	1	5	\$1,000.00
* 3	2 TU-F,M 6P-630P 12 NEWS AT 6P		:30	s300.00	09/25-10/01	5	1	5	\$1,500.00

09/19/2012 11:47 AM Traffic Order# 50880 Printed: Ver# 2 Status Returned M

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Rep Order#	9795154	Ver#	2	Status Returned	Traffic Order# 50880	Printed:	09/19/2012 11:47 AM
EC'd Yes						Last Received:	08/21/2012 1:38 PM
						Showing Buylines: All	Rep & Sta Revised Lines

Advertiser (Product O	RC-TV CINCINNATI, OH) POLITICAL BAMA 4 AMERICA *A 536	Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536				Rep Firm Sales Office Salesperson	,) WASHINGTON) ALEXANDRA BRADLEY		
Buyer M Phone#	Joe Ieredith Kaufman			12 - 10/01/2012		Salesperson I Salesperson I		202-955-53 202-955-53		
Fax# LT Ln	Day Time Program			Rate	Dates	Spots/Week	# of Weeks	Total Spots		aypart
*33	SA 6P-630P 12 NEWS Station Remark: V2 pls adjust rate to	::		s150.00		1	1	1	\$150.00	
*34	SU 630P-7P LOCAL 12 NEWS Station Remark: V2 pls adjust rate to		30	s250.00	09/30-09/30	1	1	1	\$250.00	
*35	TU-F,M 7P-730P INSIDE EDITION Station Remark: V2 pls adjust rate to		30	s250.00	09/25-10/01	5	1	5	\$1,250.00	
*36	TU-F,M 727P-8F ENT. TONITE Station Remark: V2 pls adjust rate to		30	s250.00	09/25-10/01	5	1	5	\$1,250.00	
*40	TU 8P-9P NCIS Station Remark: V2 pls adjust rate to		30	s1,500.00	09/25-09/25	1	1	1	\$1,500.00	
*44	TU 10P-11P VEGAS Station Remark: V2 pls adjust rate to		30	s1,200.00	09/25-09/25	1	1	1	\$1,200.00	
*46	W 8P-9P SURVIVOR Station Remark: V2 pls adjust rate to		30	s2,000.00	09/26-09/26	1	1	1	\$2,000.00	
*50	TH 10P-11P ELEMENTARY Station Remark: V2 pls adjsut rate to		30	\$1,200.00	09/27-09/27	1	1	1	s1,200.0C	
*53	F 10P-11P BLUE BLOOD-CBS Station Remark: V2 pls adjust rate to		30	\$1,400.00	09/28-09/28	1	1	1	\$1,400.00	
*55	SU 7P-8P 60 MINUTES Station Remark: V2 pls adjust rate to		: 30	\$800.00	09/30-09/30	1	1	1	\$800.00	
*56	SU 9P-10P THE GOOD WIFE Station Remark: V2 pls adjust rate to		: 30	\$1,800.00	09/30-09/30	1	1	1	\$1,800.00	

EC.a	res						Shov	Last Received: ving Buylines: All R	.ep & Sta Revised				
Produ	vertiser () POLITICAL duct OBAMA 4 AMERICA *A mate# 1536) GMMB 0 K ST NW SHINGTON	, DC 20007 101/1536		Rep Firm Sales Office Salesperson) WASHINGTON) ALEXANDRA BRADLEY		
Buyer Phone Fax#		Meredith Ka	ufman		Flight Dates Hiatus Weeks	09/25/	/2012 - 10/01/201	2	Salesperson Salesperson		202-955- 202-955-		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*58	TU-F,M		35P 12 NEWS AT 11P		:30	s550.00	09/25-10/01	5	1	5	\$2,750.00	
		Station	Remark:	V2 pls adjust raet to	1,800.								
	*59	SA	11P-11	35P 12 NEWS @ 11P		:30	s550.00	09/29-09/29	1	1	1	\$550.00	
		Station	Remark:	V2 pls adjust rate to	1,800.								
	*60	SU	11P-11.	35P 12 NEWS @ 11P		:30	s550.00	09/30-09/30	1	1	1	\$550.00	
		Station	Remark:	V2 pls adjust rate to	1,800.								
	*61	TU-F,M	1135P- 1235A	DAVID LETTERMAN		:30	s150.00	09/25-10/01	5	1	5	\$750.00	
		Station	Remark:	V2 pls adjust rate to	550.								
	*62	SA	1135P- 1205A	DAVID LETTERMAN		:30	s150.00	09/29-09/29	5	1	5	\$750.00	
		Station	Remark:	V2 pls adjust rate to	550.								
	*63	SA	1205A- 105A	CRIMINAL MINDS		:30	s60.00	09/29-09/29	1	1	1	\$60.00	
		Station	Remark:	V2 pls adjust rate to	125.								
	* 64	su	1135P- 1205A	SPORTS AUTHORITY		:30	s100.00	09/30-09/30	1	1	1	\$100.00	
		Station	Remark:	V2 pls adjust rate to	450.								
	*74	SU	4P-7P	BENGALS VS JAGS		:30	s6,500.00	09/30-09/30	1	1	1	\$6,500.00	

Printed:

Last Received:

09/19/2012 11:47 AM

08/21/2012 1:38 PM

Traffic Order# 50880

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---REPORT TOTALS---

Rep Order# 9795154 EC'd Yes

Ver# 2 Status Returned

Station Remark: V2 pls adjust rate to 15,000.

Report Totals: 121 / \$37,750.00

6 of 6 Printed: 09/19/2012 11:47 AM Status Returned Traffic Order# 50880 9795154 Ver# 2 Rep Order# Last Received: 08/21/2012 1:38 PM EC'd Yes Showing Buylines: All Rep & Sta Revised Lines

) WASHINGTON

) ALEXANDRA BRADLEY

Rep Firm) GMMB Station WKRC-TV CINCINNATI, OH Agency (Sales Office (3050 K ST NW) POLITICAL Advertiser (WASHINGTON, DC 20007 Salesperson (OBAMA 4 AMERICA *A Product Agency C/P1/P2/E 95/101/1536 1536

WKRC

Estimate# 202-955-5342 Flight Dates 09/25/2012 - 10/01/2012 Salesperson Phone# Buyer Meredith Kaufman 202-955-5348 Salesperson FAX# Hiatus Weeks Phone# Fax#

Oct 12: 22 / \$3,870.00 115 / \$36,265.00 Sep 12: Sales Totals: 137 / \$40,135.00

Demos

Station Totals: 137 / \$40,135.00 Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---26% UNKN 0 % WBQC 90 WCPO \$154,365 CABL 0% EKRC 1% Market Totals 10% 35% WSTR 28 WXIX 26% WLWT

null Books RA35+ Traffic Order# 50880 Printed: 09/19/2012 9:50 AM 1 of 5

08/21/2012 1:38 PM

Rep Firm

Ver# 1 Mod# 0 Status Confirmed Traffic Order# 50880

Last Received:

Showing Buylines: All Lines

Station WKRC-TV CINCINNATI, OH Advertiser () POLITICAL

9795154

Product OBAMA 4 AMERICA *A
Estimate# 1536

Buyer Meredith Kaufman

Phone# Fax#

Rep Order#

EC'd Yes

Agency () GMMB 3050 K ST NW

WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536

Flight Dates 09/25/2012 - 10/01/2012

Hiatus Weeks

C 20007 Sa

Sales Office () WASHINGTON Salesperson () ALEXANDRA BRADLEY

 Salesperson Phone#
 202-955-5342

 Salesperson FAX#
 202-955-5348

--- CONTRACT COMMENT ---

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	TU-F, M	5A-530A	GOOD MORNING CINCY @ 5A	:30	s110.00	09/25-10/01	3 1 200	1	3	\$330.00	
	2	TU-F,M	530A-6A	GOOD MORNING CINCY	:30	s110.00	09/25-10/01	2 N 200	1	2	\$220.00	
	3	TU-F,M	6A-630A	GOOD MORNING CINCY	:30	s200.00	09/25-10/01	31450	1	3	\$600.00	
	4	TU-F,M	630A-7A	GOOD MORNING CINCY	:30	s200.00	09/25-10/01	2 1460	1	2	\$400.00	
	5	TU-F,M	7A-730A	THE EARLY SHOW	;30	s100.00	09/25-10/01	3 1 22J	1	3	\$300.00	
	6	TU-F,M	730A-8A	THE EARLY SHOW	:30	s100.00	09/25-10/01	2124	1	2	\$200.00	
	7	TU-F,M	8A-830A	THE EARLY SHOW	:30	s100.00	09/25-10/01	3 124	1	3	\$300.00	
	8	TU-F,M	830A-9A	THE EARLY SHOW	:30	s100.00	09/25-10/01	2 122	1	2	\$200.00	
	9	TU-TH, M	430A-5A	GOOD MORNING CINCY @ 430A	:30	s25.00	09/25-10/01	3	1	3	\$75.00	
	10	SA	630A-7A	12 NEWS SATURDAY	:30	s90.00	09/29-09/29	1 1/25	1	1	\$90.00	
	11	SA	730A-8A	12 NEWS SATURDAY	:30	s90.00	09/29-09/29	1113	1	1	\$90.00	
	12	SA	830A-9A	SATURDAY EARLY SHOW	:30	s120.00	09/29-09/29	1 1350	1	1	\$120.00	
	13	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	s25.00	09/30-09/30	1 1 350	1	1	\$25.00	

Rep Order# EC'd Yes 9795154 Ver# 1 Mod# 0 Status Confirmed

Last Received: 08/2
Showing Buylines: All Lines

Advertiser Product	OB.) POLIT AMA 4 AM		I	WAS) GMMB K ST NW HINGTON,			Rep Firm Sales Office Salesperson		WASHINGT ALEXANDI	ON RA BRADLEY	
Estimate# Buyer Phone#		o redith Kaufr	nan		Agency C/P1/P2 Flight Dates Hiatus Weeks		01/1536 2012 - 10/01/2012	2	Salesperson Salesperson		202-955-5 202-955-5		
Fax# LT Ln		•		Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
14		CU-F,M	9A-10A	THE DOCTORS		:30	s100.00	09/25-10/01	4 /	1	4	\$400.00	
15	Т	ru-F,M	10A-11A	ANDERSON		:30	s100.00	09/25-10/01	4 🗸	1	4	\$400.00	
16	1	ru-F,M	11A-12P	PRICE IS RIGHT		:30	\$150.00	09/25-10/01	4/1000	1	4	\$600.00	
17	' 1	ru-F,M	12P-1230P	12 NEWS AT NOON		:30	s150.00	09/25-10/01	5 1/00	1	5	\$750.00	
18	.]	ru-F,M	1230P- 130P	THE YOUNG AND RESTLE	SS	:30	s150.00	09/25-10/01	5 1 850	1	5	\$750.00	
19)]	ru−F,M	130P-2P	BOLD AND BEAUTIFUL		:30	s150.00	09/25-10/01	5 1 860	1	5	\$750.00	
20)]	ΓU−F,Μ	2P-3P	THE TALK		:30	s150.00	09/25-10/01	4 1365	1	4	\$600.00	
21	_	SA	930A-10A	SATURDAY EARLY SHOW		:30	\$120.00	09/29-09/29	1 1 Ko	1	1	\$120.00	
22	2 2	SU	9A-930A	CBS SUNDAY MORNING		:30	s140.00	09/30-09/30	1 1450	1	1	\$140.00	
23	3 ;	SU	930A-10A	CBS SUNDAY MORNING		:30	s140.00	09/30-09/30	1 1450	1	1	\$140.00	
24	1 :	SU	10A-1030A	CBS SUNDAY MORNING		:30	\$140.00	09/30-09/30	1 1450	1	1	\$140.00	
25	5 ;	SU	1030A-11A	FACE THE NATION		:30	s150.00	09/30-09/30	1 7 850	1	1	\$150.00	
26	5	SU	11A-1130A	NEWSMAKERS		:30	s100.00	09/30-09/30	1 1	1	1	\$100.00	
27	7	TU-F,M	3P-4P	LET'S MAKE A DEAL		:30	\$125.00	09/25-10/01	5 9750	1	5	\$625.00	
28	8	TU-F,M	4P-430P	12 NEWS FIRST		:30	s180.00	09/25-10/01	5 1650	1	5	\$900.00	
25	9	TU-F,M	430P-5P	12 NEWS FIRST		:30	s180.00	09/25-10/01	5 1650	1	5	\$900.00	

Rep Order# 9795154 Ver# 1 Mod# 0 Status Confirme EC'd Yes

Last Received: 08/21/2012 1:38 PM

Showing Buylines: All Lines

Advertises Product	r (RC-TV CINC) POLIT BAMA 4 AM	TICAL	I	WA		N, DC 20007		Rep Firm Sales Office Salesperson	,	WASHINGT ALEXANDI	ON RA BRADLEY	
Estimate# Buyer Phone#		536 Ieredith Kaufi	man		Agency C/P1/ Flight Dates Hiatus Weeks	09/2	5/101/1536 5/2012 - 10/01/201	2	Salesperson Salesperson		202-955-5 202-955-5		
Fax# LT Li	n	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
30	0	TU-F,M	5P-530P	12 LOCAL NEWS		:30	s200.00	09/25-10/01	5 4 750	1	5	\$1,000.00	
3:	1	TU-F,M	530P-6P	12 LOCAL NEWS		:30	s200.00	09/25-10/01	5 A 750	1	5	\$1,000.00	
3:	2	TU-F,M	6P-630P	12 NEWS AT 6P		:30	s300.00	09/25-10/01	5 1/900	1	5	\$1,500.00	
3	3	SA	6P-630P	12 NEWS		:30	s150.00	09/29-09/29	11450	1	1	\$150.00	
3	4	SU	630P-7P	LOCAL 12 NEWS		:30	s250.00	09/30-09/30	1 1800	1	1	\$250.00	
3	5	TU-F,M	7P-730P	INSIDE EDITION		:30	s250.00	09/25-10/01	57860	1	5	s1,250.0C	
3	6	TU-F,M	727P-8P	ENT. TONITE		:30	s250.00	09/25-10/01	5 1400	1	5	\$1,250.00	
3	7	SA	657P-757P	ENTERTAINMENT THIS	WEEK	:30	s200.00	09/29-09/29	1 /	1	1	\$200.00	
4	0	TU	8P-9P	NCIS		:30	s1,500.00	09/25-09/25	1 14000	1	1	\$1,500.0C	
4	4	TU	10P-11P	VEGAS		:30	s1,200.00	09/25-09/25	1 1 door	1	1	\$1,200.00	
4	16	W	8P-9P	SURVIVOR		:30	s2,000.00	09/26-09/26	1 95500	1	1	\$2,000.00	
5	50	тн	10P-11P	ELEMENTARY		:30	s1,200.00	09/27-09/27	1 13500	1	1	\$1,200.00	
Ę	53	F	10P-11P	BLUE BLOOD-CBS		:30	s1,400.00	09/28-09/28	1 95000	1	1	\$1,400.00	
5	55	SU	7P-8P	60 MINUTES		:30	s800.00	09/30-09/30	1 12500	1	1	\$800.00	
į	56	SU	9P-10P	THE GOOD WIFE		:30	s1,800.00	09/30-09/30	1 1 4500	1	1	\$1,800.00	
ţ	58	TU-F,M	11P-1135E	P 12 NEWS AT 11P		: 30	s550.00	09/25-10/01	5 1/800	1	5	\$2,750.00	

Rep Order# 9795154 Ver# ! Mod# 0 Status Confirmed Traffic Order EC'd Yes

Showing Buylines: All Lines

4 of 5

Station Advertis Product Estimate Buyer Phone#	er (:# 1	WKRC-TV CINCINNATI, OH () POLITICAL OBAMA 4 AMERICA *A 1536 Meredith Kaufman			Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1536 Flight Dates 09/25/2012 - 10/01/2012 Hiatus Weeks				Rep Firm Sales Office () WASHINGTON Salesperson () ALEXANDRA BRADLEY Salesperson Phone# 202-955-5342 Salesperson FAX# 202-955-5348				
Fax#	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	 59	SA	 11P-1135P	12 NEWS @ 11P		:30	s550.00	09/29-09/29	1 1/800	1	1	\$550.00	
	60	SU	11P-1135P	12 NEWS @ 11P		:30	s550.00	09/30-09/30	1 1180	1	1	\$550.00	
	61	TU-F,M	1135P- 1235A	DAVID LETTERMAN		:30	s150.00	09/25-10/01	5 NGO	1	5	\$750.00	
	62	SA	1135P- 1205A	DAVID LETTERMAN		:30	\$150.00	09/29-09/29	5 1550	1	5	\$750.00	
	63	SA	1205A- 105A	CRIMINAL MINDS		:30	s60.00	09/29-09/29	1 1/25	1	1	\$60.00	
	64	SU	1135P- 1205A	SPORTS AUTHORITY		:30	s100.00	09/30-09/30	11450	1	1	\$100.00	
	65	su	1205A- 105A	CRIMINAL MINDS		:30	s60.00	09/30-09/30	1 /	1	1	\$60.00	
	68	SA	12P-7P	SEC FOOTBALL		:30	s350.00	09/29-09/29	1 ✓	1	1	\$350.00	
	69	SU	12P-1P	NFL TODAY		:30	s800.00	09/30-09/30	1 🗸	1	1	\$800.00	
	74	SU	4P-7P	BENGALS VS JAGS		:30	s6,500.00	09/30-09/30	1 1 15000	1	1	\$6,500.00	

---REPORT TOTALS---

Report Totals: 137 / \$40,135.00

---SALES MONTHLY TOTALS---

Sep 12: 115 / \$36,265.00

Oct 12: 22 / \$3,870.00

Sales Totals: 137 / \$40,135.00

5 of 5 Printed: 09/19/2012 9:50 AM Traffic Order# 50880 Status Confirmed Rep Order# 9795154 Ver# 1 Mod# 0 08/21/2012 1:38 PM EC'd Yes

Last Received:

0 %

28

UNKN

WSTR

Showing Buylines: All Lines

CABL

WKRC

Station WKRC-TV CINCINNATI, OH Advertiser () POLITICAL

OBAMA 4 AMERICA *A Product Estimate# 1536

Buyer Meredith Kaufman

Phone# Fax#

Station Totals: 137 / \$40,135.00 Lines not sent/rcld/rtrn: 0 / S0.00

---COMPETITIVE---

\$154,365 Market Totals

) GMMB Agency (

3050 K ST NW WASHINGTON, DC 20007

EKRC

WLWT

18

35%

Agency C/P1/P2/E 95/101/1536 Flight Dates 09/25/2012 - 10/01/2012

Hiatus Weeks

0%

26%

Rep Firm Sales Office (

WBQC

WXIX

0 ₹

10%

) WASHINGTON

WCPO

26%

) ALEXANDRA BRADLEY Salesperson (

Salesperson Phone# 202-955-5342 Salesperson FAX# 202-955-5348

null Books RA35+ Demos



Order Product Descripti Estimate # Priority | Spot # AE Time Period Rate Ad-ID Inv. Code (Booked) Weekday Air Time Length Date Advertiser: Obama/D/President Agency: Greer Margolis Mitchell Station: WKRC-TV Order: 50880 Line: 1 5a Good Morn Cincinna (5:00:00 AM-5:30:00 A OBAMA 4 AMERICA *A 1536 *a P-3 3 MWASH \$200.00 09/25/12 Tuesday5:05:42 AM :30 2MWASH 5a Good Morn Cincinna (5:00:00 AM-5:30:00 A OBAMA 4 AMERICA *A 1536 *a P-3 09/26/12Wednesday5:20:26 AM :30 \$200.00 P-3 4 MWASH 5a Good Morn Cincinna (5:00:00 AM-5:30:00 A OBAMA 4 AMERICA *A 1536 *a \$200.00 :30 09/27/12 Thursday P-3 1MWASH 5a Good Morn Cincinna (5:00:00 AM-5:30:00 A OBAMA 4 AMERICA *A 1536 *a :30 \$200.00 Monday5:28:28 AM 10/01/12 4 \$800.00 Line: 2 5a Good Morn Cincinna (5:30:00 AM-6:00:00 A OBAMA 4 AMERICA *A 1536 *a P-3 1MWASH 09/26/12Wednesday5:42:37 AM :30 \$200.00 2MWASH 5a Good Morn Cincinna (5:30:00 AM-6:00:00 A OBAMA 4 AMERICA *A 1536 *a P-3 :30 \$200.00 10/01/12 Monday5:51:34 AM 2 \$400.00 Line: 3 2 MWASH 6a Good Morn Cincinna (6:00:00 AM-6:30:00 A OBAMA 4 AMERICA *A 1536 *a P-2 :30 \$450.00 09/25/12 Tuesday3:13:42 AM P-2 3 MWASH 6a Good Morn Cincinna (6:00:00 AM-6:30:00 AOBAMA 4 AMERICA *A 1536 *a :30 \$450.00 09/26/12Wednesday3:19:58 AM P-2 1 MWASH 6a Good Morn Cincinna (6:00:00 AM-6:30:00 A OBAMA 4 AMERICA *A 1536 *a :30 \$450.00 09/28/12 Friday3:19:58 AM 3 \$1,350.00 Line: 4 P-2 1 MWASH 6a Good Morn Cincinna (6:30:00 AM-7:00:00 A OBAMA 4 AMERICA *A 1536 *a \$450.00 :30 09/26/12Wednesday3:44:06 AM 6a Good Morn Cincinna (6:30:00 AM-7:00:00 A OBAMA 4 AMERICA *A 1536 *a P-2 2 MWASH :30 \$450.00 Friday3:58:55 AM 09/28/12 2 \$900.00 Line: 5 (7:00:00 AM-7:30:00 A OBAMA 4 AMERICA *A 1536 *a P-2 3 MWASH **CBS** This Morning \$225.00 09/25/12 Tuesday':29:26 AM :30 P-2 1 MWASH (7:00:00 AM-7:30:00 A OBAMA 4 AMERICA *A 1536 *a :30 \$225.00 **CBS This Morning** 09/26/12Wednesday7:36:07 AM P-2 2 MWASH (7:00:00 AM-7:30:00 AOBAMA 4 AMERICA *A 1536 *a :30 \$225.00 **CBS This Morning** 09/27/12 Thursday7:29:26 AM 3 \$675.00 See and the second Line: 6 P-2 2 MWASH (7:30:00 AM-8:00:00 A OBAMA 4 AMERICA *A 1536 *a :30 \$225.00 **CBS This Morning** Tuesday':59:26 AM 09/25/12 P-2 1 MWASH (7:30:00 AM-8:00:00 A OBAMA 4 AMERICA *A 1536 *a Monday7:58:56 AM :30 \$225.00 **CBS This Morning** 10/01/12 2 \$450.00 Line: 7 2 MWASH (8:00:00 AM-8:30:00 A OBAMA 4 AMERICA *A 1536 *a P-2 **CBS** This Morning \$225.00 Tuesday3:28:56 AM :30 09/25/12 P-2 1 MWASH (8:00:00 AM-8:30:00 A OBAMA 4 AMERICA *A 1536 *a **CBS This Morning** :30 \$225.00 09/26/12Wednesday3:28:56 AM 3 MWASH P-2 (8:00:00 AM-8:30:00 A OBAMA 4 AMERICA *A 1536 *a **CBS This Morning** \$225.00 :30 10/01/12 Monday3:11:30 AM \$675.00 Line: 8 P-2 1MWASH (8:30:00 AM-9:00:00 A OBAMA 4 AMERICA *A 1536 *a **CBS This Morning** 09/26/12Wednesday3:59:26 AM :30 \$225.00 (8:30:00 AM-9:00:00 A OBAMA 4 AMERICA *A 1536 *a P-2 2 MWASH **CBS This Morning** 10/01/12 Monday3:54:30 AM :30 \$225.00 \$450.00 Line: 9 2 MWASH P-4 OBAMA 4 AMERICA *A 1536 *a 430-5a News 4:30 AM-5:00 AM :30 \$25.00 09/25/12 Tuesday 1:45:43 XM P-4 1 MWASH OBAMA 4 AMERICA *A 1536 *a \$25.00 430-5a News 4:30 AM-5:00 AM 09/26/12Wednesday1:44:33 XM :30

WIDE DRBIT



Order Product Descripti Estimate # Priority | Spot # AE Rate Ad-ID Inv. Code (Booked) Time Period Weekday Air Time Length Date Advertiser: Obama/D/President Agency: Greer Margolis Mitchell Station: WKRC-TV Order: 50880 Line: 9 OBAMA 4 AMERICA *A 1536 *a P-4 3 MWASH 4:30 AM-5:00 AM \$25.00 430-5a News 10/01/12 Monday1:53:09 XM :30 \$75.00 Line: 10 P-3 1 MWASH 6a-8a Local 12 News S¿(6:30:00 AM-7:00:00 A OBAMA 4 AMERICA *A 1536 *a :30 \$125.00 09/29/12 Saturday3:40:35 AM \$125.00 Line: 11 P-3 1 MWASH 6a-8a Local 12 News St(7:30:00 AM-8:00:00 A OBAMA 4 AMERICA *A 1536 *a \$125.00 09/29/12 Saturday 7:40:18 AM :30 \$125.00 Line: 12 P-2 1 MWASH CBS This Morning Satur(8:30:00 AM-9:00:00 A OBAMA 4 AMERICA *A 1536 *a :30 \$350.00 Saturday3:40:30 AM 09/29/12 2 MWASH CBS This Morning Satur(8:30:00 AM-9:00:00 A OBAMA 4 AMERICA *A 1536 *a P-2 \$350.00 :30 09/29/12 Saturday 2 \$700.00 Line: 13 P-2 1 MWASH OBAMA 4 AMERICA *A 1536 *a 4:30 AM-5:00 AM 430-5a News :30 \$350.00 09/30/12 Sunday 1:44:18 XM \$350.00 Line: 14 3 MWASH OBAMA 4 AMERICA *A 1536 *a P-4 \$100.00 M-F 9a-10a 9:00 AM-10:00 AM Tuesday 3:06:20 AM :30 09/25/12 P-4 2 MWASH OBAMA 4 AMERICA *A 1536 *a 9:00 AM-10:00 AM :30 \$100.00 M-F 9a-10a 09/26/12Wednesday 3:42:10 AM P-4 4 MWASH 9:00 AM-10:00 AM OBAMA 4 AMERICA *A 1536 *a M-F 9a-10a 09/28/12 Friday 3:58:36 AM :30 \$100.00 OBAMA 4 AMERICA *A 1536 *a P-4 1 MWASH 9:00 AM-10:00 AM \$100.00 M-F 9a-10a 10/01/12 Monday 3:16:40 AM :30 NAMES OF STREET \$400.00 Line: 15 P-4 3 MWASH 10:00 AM-11:00 AM OBAMA 4 AMERICA *A 1536 *a M-F 10a-11a :30 \$100.00 09/25/12 Tuesday):24:15 AM P-4 2 MWASH OBAMA 4 AMERICA *A 1536 *a 10:00 AM-11:00 AM \$100.00 M-F 10a-11a 09/26/12Wednesday):32:50 AM :30 P-4 4 MWASH OBAMA 4 AMERICA *A 1536 *a 10:00 AM-11:00 AM :30 \$100.00 M-F 10a-11a Thursday):14:40 AM 09/27/12 P-4 1MWASH OBAMA 4 AMERICA *A 1536 *a M-F 10a-11a 10:00 AM-11:00 AM 10/01/12 Monday):23:45 AM :30 \$100.00 4 \$400.00 Line: 16 P-1 1 MWASH OBAMA 4 AMERICA *A 1536 *a 11:00 AM-12:00 PM \$1,000.00 The Price is Right Tuesdayl:29:11 AM :30 09/25/12 P-1 3 MWASH 11:00 AM-12:00 PM OBAMA 4 AMERICA *A 1536 *a The Price is Right :30 \$1,000.00 09/26/12Wednesday):58:26 AM P-1 4 MWASH OBAMA 4 AMERICA *A 1536 *a The Price is Right 11:00 AM-12:00 PM \$1,000.00 Friday):58:26 AM :30 09/28/12 2 MWASH OBAMA 4 AMERICA *A 1536 *a P-1 \$1,000.00 The Price is Right 11:00 AM-12:00 PM :30 10/01/12 Monday):58:56 AM 4 \$4,000.00 Line: 17 P-2 3 MWASH OBAMA 4 AMERICA *A 1536 *a Local 12 News at Noon 12:00 PM-12:30 PM \$500.00 09/25/12 Tuesday2:10:14 PM :30 1 MWASH OBAMA 4 AMERICA *A 1536 *a P-2 Local 12 News at Noon 12:00 PM-12:30 PM 09/26/12Wednesday2:21:49 PM :30 \$500.00 4 MWASH P-2 Local 12 News at Noon 12:00 PM-12:30 PM OBAMA 4 AMERICA *A 1536 *a 09/27/12 Thursday 2:02:12 PM :30 \$500.00 P-2 5MWASH Local 12 News at Noon 12:00 PM-12:30 PM OBAMA 4 AMERICA *A 1536 *a :30 \$500.00 Friday2:09:22 PM 09/28/12 2 MWASH OBAMA 4 AMERICA *A 1536 *a P-2 \$500.00 Local 12 News at Noon 12:00 PM-12:30 PM Monday2:09:52 PM :30 10/01/12

WIDE ORBIT



Order Product Descripti Estimate # Priority | Spot # AE Ad-ID Inv. Code (Booked) Time Period Date Weekday Air Time Length Rate Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell Station: WKRC-TV Orde

der: 50880									
Line: 17					THE PARTY OF THE P		YOUNG SHOWN	percentage to the second	t minds a desired
CAMBLE.		A) 94 [\$2,500.00						5
Line: 18									
09/25/12	Tuesday2:58:41 PM	:30	\$850.00	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A		P-1	1 MWASF
09/26/12W	ednesday2:59:11 PM	:30	\$850.00	Young & the Restless			1536 *a	P-1	4 MWASH
09/27/12	Thursday1:28:41 PM	:30	\$850.00	Young & the Restless		OBAMA 4 AMERICA *A		P-1	2 MWASH
09/28/12	Friday2:58:41 PM	:30	\$850.00	Young & the Restless			1536 *a	P-1	5 MWASH
10/01/12	Mondayl:28:41 PM	:30	\$850.00	Young & the Restless	and the second s	OBAMA 4 AMERICA *A	1536 *a	P-1	3 MWASH
	THE PART OF THE		\$4,250.00						5
Line: 19									
09/25/12	Tuesday1:29:11 PM	:30	\$850.00	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4 MWASH
09/26/12W	ednesdayl:59:11 PM	:30	\$850.00	Bold & the Beautiful		OBAMA 4 AMERICA *A		P-1	2MWASH
09/27/12	Thursdayl:59:11 PM	:30	\$850.00	Bold & the Beautiful		OBAMA 4 AMERICA *A		P-1	5 MWASH
09/28/12	Friday1:59:11 PM	:30	\$850.00	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A		P-1	3 MWASH
10/01/12	Monday1:59:11 PM	:30	\$850.00	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	1 MWASH
			\$4,250.00						5
Line: 20									
09/25/12	Tuesday2:29:11 PM	:30	\$350.00	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1 MWASH
09/26/12W	/ednesday2:29:11 PM	:30	\$350.00	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4 MWASH
09/27/12	Thursday2:29:11 PM	:30	\$350.00	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A		P-2	3 MWASF
10/01/12	Monday2:59:11 PM	:30	\$350.00	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2 MWASH
And Carlo	Arrondo de Carlos	Sala C	\$1,400.00	Barrier State					4
Line: 21									
09/29/12	Saturday):35:29 AM	:30	\$350.00	CBS This Morning Sat	uı(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1 MWASH
3.350			\$350.00						1 1
Line: 22		Dillion of the later of the later	1	2.4800		Control of the Contro			
09/30/12	Sunday3:16:45 AM	:30	\$450.00	CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1 MWASH
03/30/12	Gariady 7: 10: 10 7 iiii	1.00	\$450.00						110
/ i 22		est La L	4 ,100,001				C. TRANSCONTINUES		, (
Line: 23	0	.20	\$450.00	CBS Sun Morning	(0.30.00 AM 10.00.00	.OBAMA 4 AMERICA *A	1536 *a	P-2	1 MWASH
09/30/12	Sunday3:35:00 AM	:30		A STATE OF THE STA	(9.30.00 AW-10.00.00	ODMINITARIBLE	1000 a		
established		100	\$450.00						
Line: 24						(ODANA 4 AMEDIOA *A	4500 *-	D 2	1 MWASH
09/30/12	Sunday):11:34 AM	:30_	\$450.00	CBS Sun Morning	(10:00:00 AM-10:30:0	(OBAMA 4 AMERICA *A	1536 °a	P-3	
duli asi 665	Allowed Harris		\$450.00						1 1
Line: 25									
09/30/12	Sunday):58:46 AM	:30	\$850.00	Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-1	1 MWASH
			\$850.00	SELANDER OF HERE	MESTAL W. A		gr.		1
Line: 26					and the second s				
Lille. 20					11:00 AM-11:30 AM	OBAMA 4 AMERICA *A	1526 *2	P-4	1 MWASH
09/30/12	Sunday1:14:43 AM	:30	\$100.00	Newsmakers	11:00 AIVI-11:30 AIVI	OBAINA 4 AMENICA A	1550 a	1	I WWW/NOI



Date Weekday Air Time Length Rate Ad-ID Inv. Code (Booked) Time Period Order Product Descripti Estimate # Priority Spot # AE

Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell

Station: WKRC-TV Order: 50880 Line: 26

rder: 50880									
Line: 26									
		erra T	\$100.00						1
Line: 27									
09/25/12 Tu	uesday3:59:02 PM	:30	\$750.00	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A		P-1	1 MWASH
	nesday3:28:36 PM	:30	\$750.00	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4 MWASH
	ursday3:58:32 PM	:30	\$750.00	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	3 MWASH
09/28/12	Friday3:29:06 PM	:30	\$750.00	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	5 MWASH
10/01/12 N	Monday3:58:32 PM	:30	\$750.00	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	2 MWASH
			\$3,750.00						5
Line: 28									
09/25/12 Ti	uesday1:20:01 PM	:30	\$650.00	4p Local 12 News a	at Fo (4:00:00 PM-4:30:00	POBAMA 4 AMERICA *A	1536 *a	P-2	4 MWASH
09/26/12Wed	nesday1:12:56 PM	:30	\$650.00	4p Local 12 News a	at Fo (4:00:00 PM-4:30:00	POBAMA 4 AMERICA *A	1536 *a	P-2	5 MWASH
09/27/12 Th	nursday1:21:11 PM	:30	\$650.00	4p Local 12 News a	at Fo (4:00:00 PM-4:30:00	POBAMA 4 AMERICA *A	1536 *a	P-2	3 MWASH
09/28/12	Friday I:19:56 PM	:30	\$650.00			POBAMA 4 AMERICA *A		P-2	2 MWASH
10/01/12 N	Monday1:06:11 PM	:30	\$650.00	4p Local 12 News a	at Fo (4:00:00 PM-4:30:00	POBAMA 4 AMERICA *A	1536 *a	P-2	1 MWASH
			\$3,250.00			1000年10日 日本			5
Line: 29									
	uesday1:50:21 PM	:30	\$650.00	4p Local 12 News a	at Fo (4:30:00 PM-5:00:00	O POBAMA 4 AMERICA *A	1536 *a	P-2	1 MWASH
	nesday1:50:51 PM	:30	\$650.00			D POBAMA 4 AMERICA *A		P-2	4 MWASH
	nursday1:42:06 PM	:30	\$650.00	4p Local 12 News a	at Fo (4:30:00 PM-5:00:00	O POBAMA 4 AMERICA *A	1536 *a	P-2	2 MWASH
09/28/12	Friday1:35:36 PM	:30	\$650.00	4p Local 12 News a	at Fo (4:30:00 PM-5:00:00	O POBAMA 4 AMERICA *A	1536 *a	P-2	5 MWASH
10/01/12	Monday1:35:36 PM	:30	\$650.00	4p Local 12 News a	at Fo (4:30:00 PM-5:00:00	O POBAMA 4 AMERICA *A	1536 *a	P-2	3 MWASH
	derbaan 76	100	\$3,250.00			MASS AND SECTION		4 Historia	5
Line: 30		, -							
09/25/12 T	uesday5:12:35 PM	:30	\$750.00	5p Local 12 News	at Fiv(5:00:00 PM-5:30:0	0 POBAMA 4 AMERICA *A	1536 *a	P-2	1 MWASH
	lnesday5:19:32 PM		\$750.00			0 POBAMA 4 AMERICA *A		P-2	5 MWASH
	nursday5:03:18 PM		\$750.00			0 POBAMA 4 AMERICA *A		P-2	3 MWASH
09/28/12	Friday5:11:25 PM		\$750.00	5p Local 12 News	at Fiv (5:00:00 PM-5:30:0	0 POBAMA 4 AMERICA *A	1536 *a	P-2	4MWASH
10/01/12	Monday5:28:15 PM		\$750.00	5p Local 12 News	at Fiv(5:00:00 PM-5:30:0	0 POBAMA 4 AMERICA *A	1536 *a	P-2	2 MWASH
			\$3,750.00						5
Line: 31									
	uesday5:35:31 PM	:30	\$800.00	5p Local 12 News	at Fiv(5:30:00 PM-6:00:0	0 POBAMA 4 AMERICA *A	1536 *a	P-2	2 MWASH
	Inesday5:42:37 PM		\$800.00			0 POBAMA 4 AMERICA *A		P-2	1 MWASH
	hursday5:50:18 PM		\$800.00			0 POBAMA 4 AMERICA *A		P-2	5 MWASH
09/28/12	Friday5:34:51 PM		\$800.00			0 POBAMA 4 AMERICA *A		P-2	4 MWASH
The state of the s	11100	A 125-20-64	\$3,200.00				8		4
Line: 32		. r	. ,					CONTRACTOR OF THE PROPERTY OF	
	Tuesday5:50:23 PM	:30	\$1,900.00	6n Local 12 News	at Six6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-1	4 MWASH
	inesday):30:23 FM		\$1,900.00	•	at Six 6:00 PM-6:30 PM	OBAMA 4 AMERICA *A		P-1	3 MWASH
	hursday5:56:51 PM		\$1,900.00		at Six 6:00 PM-6:30 PM	OBAMA 4 AMERICA *A		P-1	1 MWASH
00,21,12			, ,,=====						
F-12-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1				[Filtered by:]	[Sorted by: Station]				



Weekday | Air Time Length Rate Ad-ID Inv. Code (Booked) Time Period Order Product Descripti Estimate # | Priority | Spot # | AE Date Advertiser: Obama/D/President Agency: Greer Margolis Mitchell Station: WKRC-TV Order: 50880 Line: 32 P-1 5 MWASH \$1,900.00 6p Local 12 News at Six 6:00 PM-6:30 PM OBAMA 4 AMERICA *A 1536 *a 09/28/12 Friday5:58:21 PM :30 P-1 2 MWASH :30 \$1,900.00 6p Local 12 News at Six 6:00 PM-6:30 PM OBAMA 4 AMERICA *A 1536 *a Monday3:28:51 PM 10/01/12 5 \$9,500.00 Line: 33 P-2 OBAMA 4 AMERICA *A 1536 *a 1 MWASH :30 \$450.00 6pm Local 12 News Sat 6:00 PM-6:30 PM 09/29/12 Saturday \$450.00 Line: 34 630p Local 12 News Su 6:30 PM-7:00 PM OBAMA 4 AMERICA *A 1536 *a P-2 1 MWASH 09/30/12 Sunday :30 \$800.00 -1 \$800.00 Line: 35 P-2 3 MWASH M-F 7p-730p 7:00 PM-7:30 PM OBAMA 4 AMERICA *A 1536 *a 09/25/12 Tuesday':10:57 PM :30 \$850.00 P-2 :30 \$850.00 M-F 7p-730p 7:00 PM-7:30 PM OBAMA 4 AMERICA *A 1536 *a 1 MWASH 09/26/12Wednesday7:05:26 PM OBAMA 4 AMERICA *A 1536 *a P-2 2 MWASH Thursday':05:26 PM :30 \$850.00 M-F 7p-730p 7:00 PM-7:30 PM 09/27/12 OBAMA 4 AMERICA *A 1536 *a P-2 5 MWASH \$850.00 M-F 7p-730p 7:00 PM-7:30 PM 09/28/12 Friday7:04:56 PM :30 M-F 7p-730p 7:00 PM-7:30 PM OBAMA 4 AMERICA *A 1536 *a P-2 4 MWASH 10/01/12 Monday7:04:11 PM :30 \$850.00 5 10/2 - 6 T \$4,250.00 A Survey of the Line: 36 P-3 2 MWASH OBAMA 4 AMERICA *A 1536 *a :30 \$400.00 M-F 730p-8p 7:27 PM-8:00 PM 09/25/12 Tuesday':42:52 PM OBAMA 4 AMERICA *A 1536 *a P-3 3 MWASH :30 \$400.00 M-F 730p-8p 7:27 PM-8:00 PM 09/26/12Wednesday7:51:14 PM P-3 5 MWASH M-F 730p-8p 7:27 PM-8:00 PM OBAMA 4 AMERICA *A 1536 *a Thursday':34:30 PM :30 \$400.00 09/27/12 P-3 4 MWASH 09/28/12 Friday':35:00 PM :30 \$400.00 M-F 730p-8p 7:27 PM-8:00 PM OBAMA 4 AMERICA *A 1536 *a :30 \$400.00 M-F 730p-8p 7:27 PM-8:00 PM OBAMA 4 AMERICA *A 1536 *a P-3 1 MWASH 10/01/12 Monday7:50:56 PM 5 Mark Alberta \$2,000.00 Line: 37 P-4 1 MWASH OBAMA 4 AMERICA *A 1536 *a 09/29/12 Saturday7:15:10 PM :30 \$200.00 Sa Prime Access Rotat(6:57 PM-7:57 PM 1 \$200.00 Line: 38 \$4,000.00 8:00 PM-9:00 PM OBAMA 4 AMERICA *A 1536 *a P-2 1 MWASH :30 Tue Reg 1 09/25/12 Tuesday':58:06 PM 1 \$4,000.00 Line: 39 P-3 \$2,000.00 Tue Reg 3 10:00 PM-11:00 PM OBAMA 4 AMERICA *A 1536 *a 1 MWASH 09/25/12 Tuesday):29:00 PM :30 1 \$2,000.00 Line: 40 OBAMA 4 AMERICA *A 1536 *a P-2 1 MWASH \$5,500.00 8:00 PM-9:00 PM 09/26/12Wednesday3:28:56 PM :30 Wed Reg 1 \$5,500.00 Line: 41 P-2 OBAMA 4 AMERICA *A 1536 *a 1 MWASH 09/27/12 Thursday):29:00 PM :30 \$3,500.00 Thu Reg 3 10:00 PM-11:00 PM S 19 3 3 1 1 1 1 1 1 1 \$3,500.00

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Weekday Air Time Length Ad-ID Inv. Code (Booked) Time Period Order Product Descripti Estimate # Priority Spot# AE Date Rate Advertiser: Obama/D/President Agency: Greer Margolis Mitchell Station: WKRC-TV Order: 50880 Line: 42 1 MWASH 10:00 PM-11:00 PM OBAMA 4 AMERICA *A 1536 *a P-1 09/28/12 Friday):28:30 PM \$5,000.00 Fri Reg 3 1 \$5,000.00 Line: 43 \$2,500.00 Sun Reg 1 7:00 PM-8:00 PM OBAMA 4 AMERICA *A 1536 *a P-2 1 MWASH 09/30/12 Sunday7:39:38 PM :30 1 34 \$2,500.00 Line: 44 P-2 1 MWASH (9:00:00 PM-10:00:00 OBAMA 4 AMERICA *A 1536 *a 09/30/12 Sunday 3:39:58 PM :30 \$4,500.00 Sun Reg 3 1 \$4,500.00 Line: 45 \$1,800.00 11p M-F Local 12 News 11:00 PM-11:35 PM OBAMA 4 AMERICA *A 1536 *a P-2 3 MWASH 09/25/12 Tuesdayl:25:56 PM :30 09/26/12Wednesdayl:27:07 PM :30 \$1,800.00 11p M-F Local 12 News 11:00 PM-11:35 PM OBAMA 4 AMERICA *A 1536 *a P-2 5 MWASH P-2 2 MWASH 09/27/12 Thursday1:18:57 PM \$1,800.00 11p M-F Local 12 News 11:00 PM-11:35 PM OBAMA 4 AMERICA *A 1536 *a P-2 4 MWASH OBAMA 4 AMERICA *A 1536 *a 09/28/12 Friday1:27:16 PM :30 \$1,800.00 11p M-F Local 12 News 11:00 PM-11:35 PM OBAMA 4 AMERICA *A 1536 *a P-2 1 MWASH 10/01/12 Mondayl:18:49 PM :30 \$1,800.00 11p M-F Local 12 News 11:00 PM-11:35 PM 5 \$9,000.00 Line: 46 11p M-Su Local 12 New 11:00 PM-11:35 PM OBAMA 4 AMERICA *A 1536 *a P-2 1 MWASH 09/29/12 Saturday1:05:05 PM :30 \$1,800.00 1 \$1,800.00 Line: 47 P-2 1 MWASH \$1,800.00 11p M-Su Local 12 New 11:00 PM-11:35 PM 09/30/12 Sundayl:11:36 PM :30 OBAMA 4 AMERICA *A 1536 *a 1 \$1,800.00 Line: 48 :30 \$550.00 11:35 PM-12:35 XM OBAMA 4 AMERICA *A 1536 *a P-2 2 MWASH 09/25/12 TuesdayI:46:00 PM Letterman 4 MWASH 09/26/12Wednesday 2:24:45 XM :30 \$550.00 Letterman 11:35 PM-12:35 XM OBAMA 4 AMERICA *A 1536 *a P-2 P-2 3 MWASH 09/27/12 Thursdayl:46:00 PM :30 \$550.00 Letterman 11:35 PM-12:35 XM OBAMA 4 AMERICA *A 1536 *a P-2 5 MWASH OBAMA 4 AMERICA *A 1536 *a 09/28/12 Friday1:59:00 PM :30 \$550.00 Letterman 11:35 PM-12:35 XM P-2 1 MWASH :30 \$550.00 OBAMA 4 AMERICA *A 1536 *a 10/01/12 Monday2:24:30 XM Letterman 11:35 PM-12:35 XM 5 \$2,750.00 Line: 49 P-2 1 MWASH :30 \$550.00 Sat Late Fringe Rotator 11:35 PM-12:05 XM OBAMA 4 AMERICA *A 1536 *a 09/29/12 Saturday I:26:02 XM \$550.00 Sat Late Fringe Rotator 11:35 PM-12:05 XM OBAMA 4 AMERICA *A 1536 *a P-2 5 MWASH 09/29/12 Saturday 2:03:56 XM :30 09/29/12 Saturday1:41:48 XM :30 \$550.00 Sat Late Fringe Rotator 11:35 PM-12:05 XM OBAMA 4 AMERICA *A 1536 *a P-2 3 MWASH P-2 2 MWASH 09/29/12 Saturday2:02:56 XM :30 \$550.00 Sat Late Fringe Rotator 11:35 PM-12:05 XM OBAMA 4 AMERICA *A 1536 *a OBAMA 4 AMERICA *A 1536 *a P-2 4 MWASH 09/29/12 Saturday1:40:55 PM :30 \$550.00 Sat Late Fringe Rotator 11:35 PM-12:05 XM \$2,750.00 Line: 50 P-3 1 MWASH :30 \$125.00 Sat 1205a-105a 12:05 AM-1:05 AM OBAMA 4 AMERICA *A 1536 *a 09/29/12 Saturday1:03:25 XM \$125.00

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Station: WKRC-TV									
Order: 50880									
Line: 51									
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